

Who is Smartly?

Smartly is a leading digital investments company simplifying investing for the average people (www.smartly.sg).

Using state of the art technology and a passion to solve a problem we want to rethink investing as a whole. In a matter of minutes, receive a personalised investment portfolio for a fraction of the cost, fully digitally.

Smartly operates in an incredibly "lean and mean" team, backed by industry-leading advisors and investors.

We are looking for:

- Experience working as a digital marketer.
- Understanding the role and usage of various marketing channels
- Appreciate the importance of content and branding.
- Understanding and passion for data-driven performance-marketing.
- Analysing data and working with the product team to improve customer experience and conversions.
- Willingness to **grow** into a Chief Marketing Officer.
- **Love** - you have to market your products with love these days. Happy to talk to customers to figure out what they like and don't like about it.

Nice to have:

- **Passion** for technology, product and user experience.
- Previous start-up experience.
- Collect and analyse campaign performance data and provide actionable insights for future growth.
- "I did it all for the customer" type of attitude because we strive for excellent **user experience**.
- Ability to work independently and deliver your own solutions to problems.
- Knowledge of fin-tech, investing and finance.

Rewards and Benefits:

- Immense learning opportunity in both marketing and technology.
- Chance to work in a team that values fast iteration and rapid change.
- Competitive salaries and equity.
- Crushing amounts of responsibilities and high levels of trust waiting for you!
- Exponentially growing marketing budgets.

[Sounds fun? Get in touch at \[artur@smartly.sg\]\(mailto:artur@smartly.sg\)](mailto:artur@smartly.sg)