

Entrepreneur in Residence – VCG Partners & Smartly (Fintech)

WHO WE ARE

VCG Partners is the full subsidiary of Vinacapital Group which manages more than US\$1.8B in AUM. VCG Partners holds a Capital Markets Services Licence in Fund Management issued by the Monetary Authority of Singapore which authorises the company to serve Retail investors. VCG Partners was one of the first companies to launch a robo-advisory service to Singapore retail market in September 2017.

THE ROLE

VCG Partners is looking for a **rock star Entrepreneur in Residence** who will be responsible for leading initiatives to continue to develop new digital business solutions and operational improvements, coordinate projects across functions and perform various business-related tasks from product development to marketing.

You will also have once-in-a-lifetime experience to be part of a entrepreneurial high growth fund management company focused on achieving success in the fintech space.

RESPONSIBILITIES

- Lead new and existing business initiatives
- Set out a vision, roadmap, and goals for VCG Partners B2C products
- Understand and communicate what works, what doesn't, and why to a range of stakeholders
- Support the management in scaling the organization and executing on strategic projects.
- Analyse data on user-behaviour via prototyping, A/B testing, and other methods.
- Make data-driven design-, feature-, and improvement recommendations
- Lead and guide product teams
- Plan, develop, implement and execute marketing strategies
- Work with key stakeholders on setting up collaborative marketing initiatives

QUALIFICATIONS

- 3-7 years of experience in a banking, start-ups
- Driven to be in the start-up environment with a desire to get a high degree of independence and a hands-on experience solving real business problems.
- Strong project management skills with the ability to manage multiple initiatives simultaneously.
- Well organized with excellent time management, analytical skills and attention to detail.
- Persuasive, creative and efficient in addressing issues and solving problems.
- Strong track-record in executing projects or ideas.

WHAT WE OFFER

- Monthly salary up to SGD 7,500 for experienced candidates
- Young and diverse team with little hierarchy.
- Opportunity to be part of a leading team on the forefront of the FinTech industry
- Full time position

FOR MORE INFORMATION

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